PRESS RELEASE



Indian Printing Packaging & Allied Machinery Manufacturers' Association (IPAMA) Hosts Inaugural Promotional Meet for IntraPac India and PRINTPACK INDIA in Amritsar

Amritsar, December 13, 2023 – The Indian Printing Packaging & Allied Machinery Manufacturers' Association (IPAMA) has successfully organized a promotional meet for the upcoming IntraPac India and PRINTPACK INDIA events. The event took place in Guru Ki Nagri – Amritsar and informed the attendees about the IntraPac India, scheduled to be held at the India Expo Centre in Greater Noida from March 14 to 17, 2024, and PRINTPACK INDIA, slated to be held from February 1 – 5, 2025.



Mr. Jaiveer Singh, President of IPAMA, addressed the audience during the event, providing key insights into the exhibitions organized by IPAMA – IntraPac India and PRINTPACK INDIA. He shared that 149 companies have secured their exhibition space in IntraPac India, with 105 having already made payments and 44 companies having reserved their space with payments in progress. And 90% space is sold out

for PRINTPACK INDIA 2025. Mr. Singh expressed his satisfaction with the response, stating that the enthusiasm and participation from companies are highly encouraging.

Local representatives from the Trade and Industry were invited to attend the Presentation Meet, including Mr. Sandeep Khosla, President, and the team from Plastic Processes Industrial Association; Mr. Ajay Sheth, President, and the team from Amritsar Offset Printers' Association; and Mr. Harbhajan Singh, President, and his team from Offset Printers' Association Amritsar. Approximately 125 representatives registered their presence at the event, showcasing strong industry support.



The invited Associations expressed their full support for the upcoming exhibitions, reinforcing the significance of IntraPac India and PRINTPACK INDIA in the industry. The Governing Council Members engaged with attendees, provided valuable insights of the exhibitions and the extensive promotional efforts underway.



Attendees were also informed by Mr. Abhinav Kumar Singh, General Manager - Sales & Marketing IPAMA that the Exhibition is being promoted through various channels and platforms, with IPAMA representatives actively participating in domestic and international exhibitions to amplify the reach and impact of the event.

In summary, the IntraPac India and PRINTPACK INDIA promotional meet in Amritsar has set the stage for an impactful and successful exhibition, bringing together industry leaders, associations, and companies in anticipation of a groundbreaking event in Greater Noida next year.





